

Komen History

Our Vision: A world without breast cancer.

Our Promise: To save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.



Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. That promise is now Susan G. Komen for the Cure®, the global leader of the breast cancer movement, having invested more than \$1.9 billion since inception in 1982. We are the world's largest grassroots network of breast cancer survivors and activists and have become the largest source of nonprofit funds dedicated to the fight against breast cancer in the world.



For the fifth year, Susan G. Komen for the Cure has received the coveted 4-star rating from Charity Navigator, the nation's largest independent evaluator of charities. This is a testament to our stewardship of your funds and dedication to our mission.

Breast Cancer Facts

- Worldwide, breast cancer is the most frequently diagnosed cancer in women.
- There are about 2.5 million breast cancer survivors alive in the U.S. today, the largest group of cancer survivors in the country.
- Breast cancer is the leading cause of cancer death among women in the U.S. ages 40-59.
- One woman is diagnosed with breast cancer every two minutes, and one woman will die of breast cancer every 13 minutes in the U.S.
- One in eight women in the U.S. will be diagnosed with breast cancer in her lifetime.
- In 2010, approximately 207,090 women and 1,970 men were diagnosed with invasive breast cancer in the U.S.
- In the U.S., an estimated 232,620 new cases will occur in 2011, and nearly 40,000 individuals will die of breast cancer.
- In Florida, an estimated 15,330 new cases of invasive breast cancer will be diagnosed among women in 2011, and 2,690 women will die of the disease.

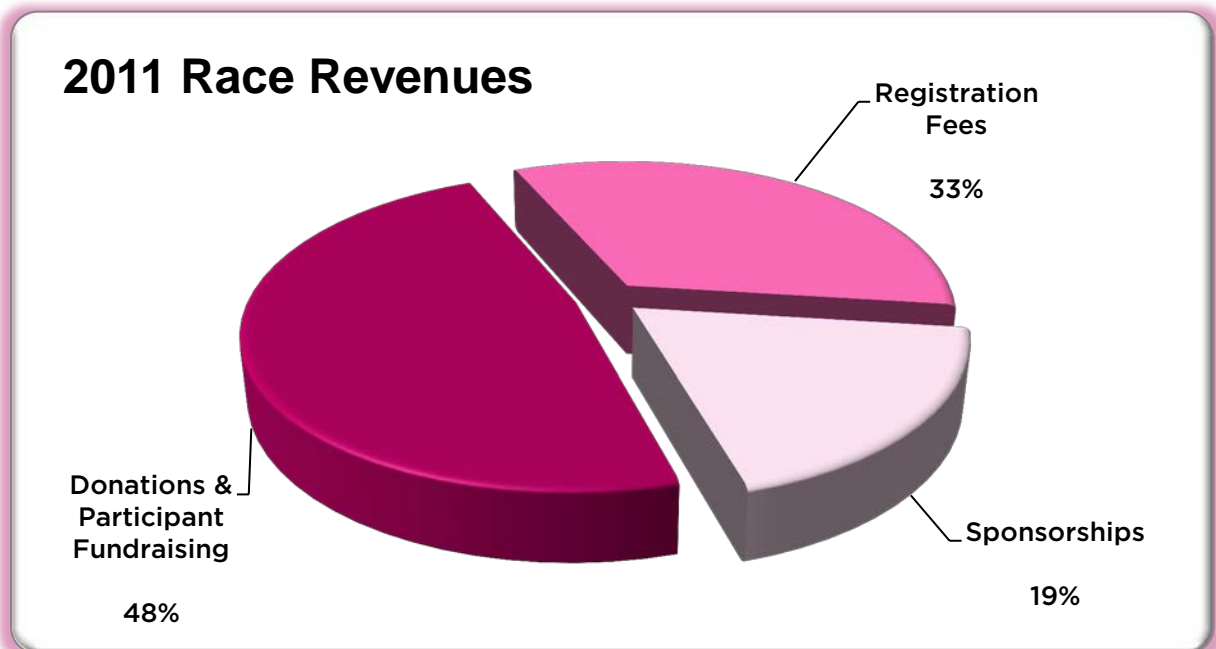
The South Florida Affiliate of Susan G. Komen for the Cure®

The Komen South Florida Affiliate was established in 1991. In fiscal year 2010-2011 the Affiliate raised a record \$3 million.

South Florida Affiliate of Susan G. Komen for the Cure®	
DID YOU KNOW?	75% of our net proceeds stays in our service area of Palm Beach, Martin and St. Lucie Counties to fund vital breast health education and breast cancer screening, treatment and patient navigation grants.
25%	25% is contributed to the national Susan G. Komen for the Cure® Grant Program to fund ground-breaking breast cancer research.

Susan G. Komen South Florida Race for the Cure®

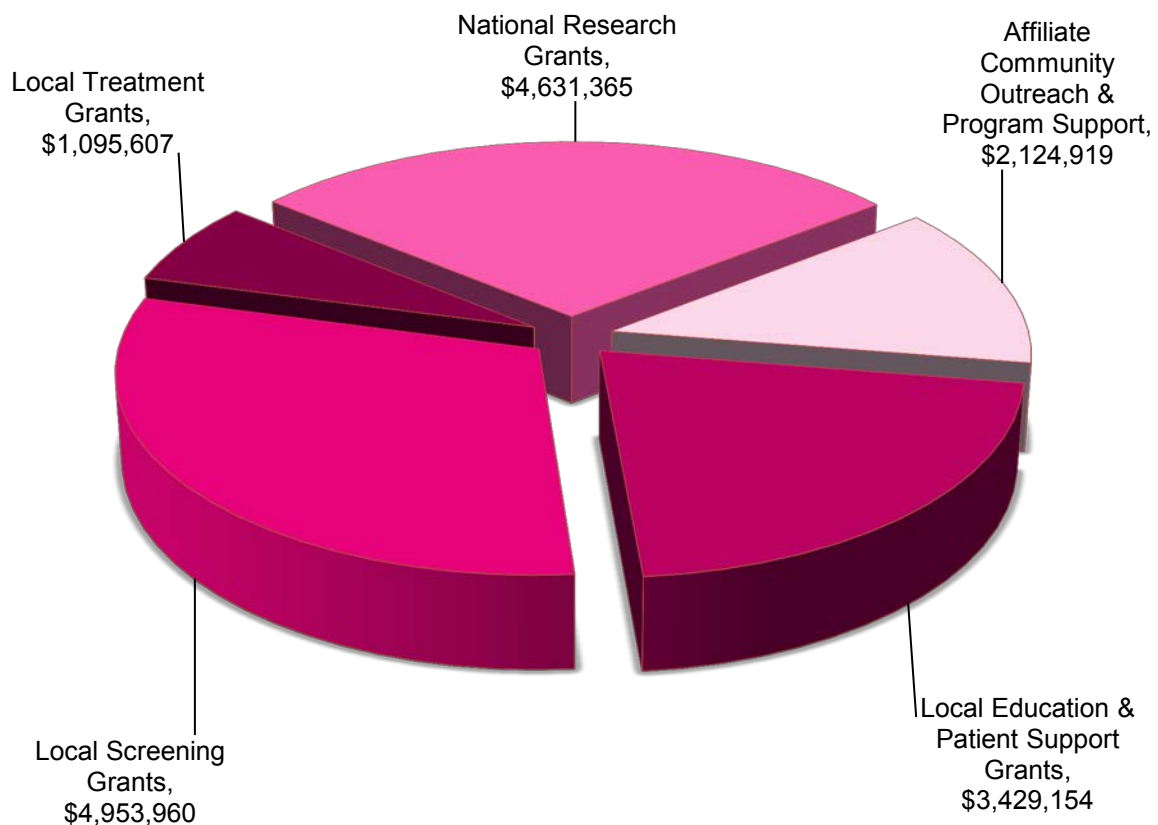
The Affiliate hosted its first Komen South Florida Race for the Cure in 1992. The 2011 Race raised a record of \$1.8 million and drew over 25,000 participants and supporters. Our participants and teams raised over \$800,000. Nearly as much as registration and corporate sponsorships combined!



Affiliate Funding

In the last 10 years, the Affiliate has invested over \$16.2 million in Community Outreach and Program Support, Local Education, Patient Support, Screening, and Treatment Grants and the national Susan G. Komen for the Cure® Grants Program to fund ground-breaking breast cancer research.

Ten Years of Affiliate Funding



Last year our local grantees provided **6,047** screening services and diagnosed **50** breast cancers. They also provided patient navigation and support to **1,622** breast cancer patients.

Additionally, our Speakers Bureau conducted **17** lectures and our Education Committee attended **69** local community health fairs.

A Testimonial from one of the thousands of patients helped by Komen South Florida Affiliate funded services:



Patricia Castillo posted on our Facebook page:

“I'd like to say a huge THANK YOU to Susan G. Komen, for funding my mammogram & ultrasound this year.....Very grateful, early detection is the best, and since my Mom is a breast cancer survivor, I make sure to have them done & also do self-breast exams daily. If you're like me & have no health insurance, there are options & programs to help. Thank you again Susan G. Komen :-) (Pic of me & my Mom @ this year's Susan G. Komen Race for the Cure)”

Less Talk. More Action

After three decades of progress in gaining public awareness and support in the fight against breast cancer, we know we are at risk of losing ground as people become complacent, budget cuts put important programs at risk and women fail, for a wide variety of reason, to get life-saving breast screenings and mammograms. In a recent study of 1.5 million women with insurance, fewer than 50 percent had received regular mammograms.

This is unacceptable because we know that early detection saves lives. The 5-year relative survival rate for breast cancer when caught early is 98%. When it's not? 23%.

Now is the time to Turn Your Passion Into Action!

Get Screened

- Discuss screening with your healthcare professional
- Schedule your mammogram and encourage the women in your life to schedule theirs

Get Involved

- Make a Donation, Register for the Race or Attend an Event
- Volunteer for the Affiliate
- Subscribe to our e-Newsletter

Become an Advocate

- Support our efforts to educate legislators to support our vision of a world without breast cancer
- Join the Advocacy Alliance at www.KomenAdvocacy.org

Take Action Today!

Visit our website at www.komensouthflorida.org, call the Affiliate at **561-514-3020** or e-mail us at info@komensouthflorida.org.